

# Ohio Horseman's Council, Inc.





# Ohio Horseman's Council, Inc.



4000 Members, 65 Counties, 1650 Miles of Trails, thousands of volunteer hours dedicated to preservation of trails & equine education. How we make it work!

- 5 Regions
- County Chapters with Officers
- Monthly Chapter Meetings



- Yearly (3) State Membership Meetings
- Executive Cabinet
  - State Officers, Directors, Reg Reps & Mentors, Committee Chairs (27)

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# Ohio Horseman's Council, Inc.



## OUR MISSION

Organized in 1972 as an Ohio non-profit corporation to operate exclusively for the promotion of social welfare, charitable, educational and recreational purposes, to:

(1) Provide a **forum for equine owners and supporters to share ideas** and suggestions for horse- related issues through education, state trail rides and other social and service functions;

(2) Provide **resources to promote the building and maintenance of bridle trails** throughout the State of Ohio;

(3) Provide **financial resources and volunteer services** to fellow organizations that support and protect equine-related activities; and

(4) Provide **support to state and national horse-related issues.**



# Ohio Horseman's Council, Inc.

- All volunteer, grass roots, social organization
- All breeds of horses
- All disciplines of riding
- All ages of equine enthusiasts



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# Ohio Horseman's Council, Inc.

## State OHC Role:

- Provides a corporate umbrella for chapters to function
- Ohio 501 (c)(4) non-profit
- One tax ID and one filing
- Liability insurance



# Ohio Horseman's Council, Inc.

## State OHC Role cont'd:

### One voice

- Governor & Legislature
- Ohio Department of Natural Resources
- Secure benefits for members





# Ohio Horseman's Council, Inc.

## State OHC Role cont'd:

- Provides Uniform Governing Process
- By-Laws and Standing Rules
- Roberts Rules of Order





# OHC members map 2019



Total 3,877

**At-Large**  
**183 (5%)**

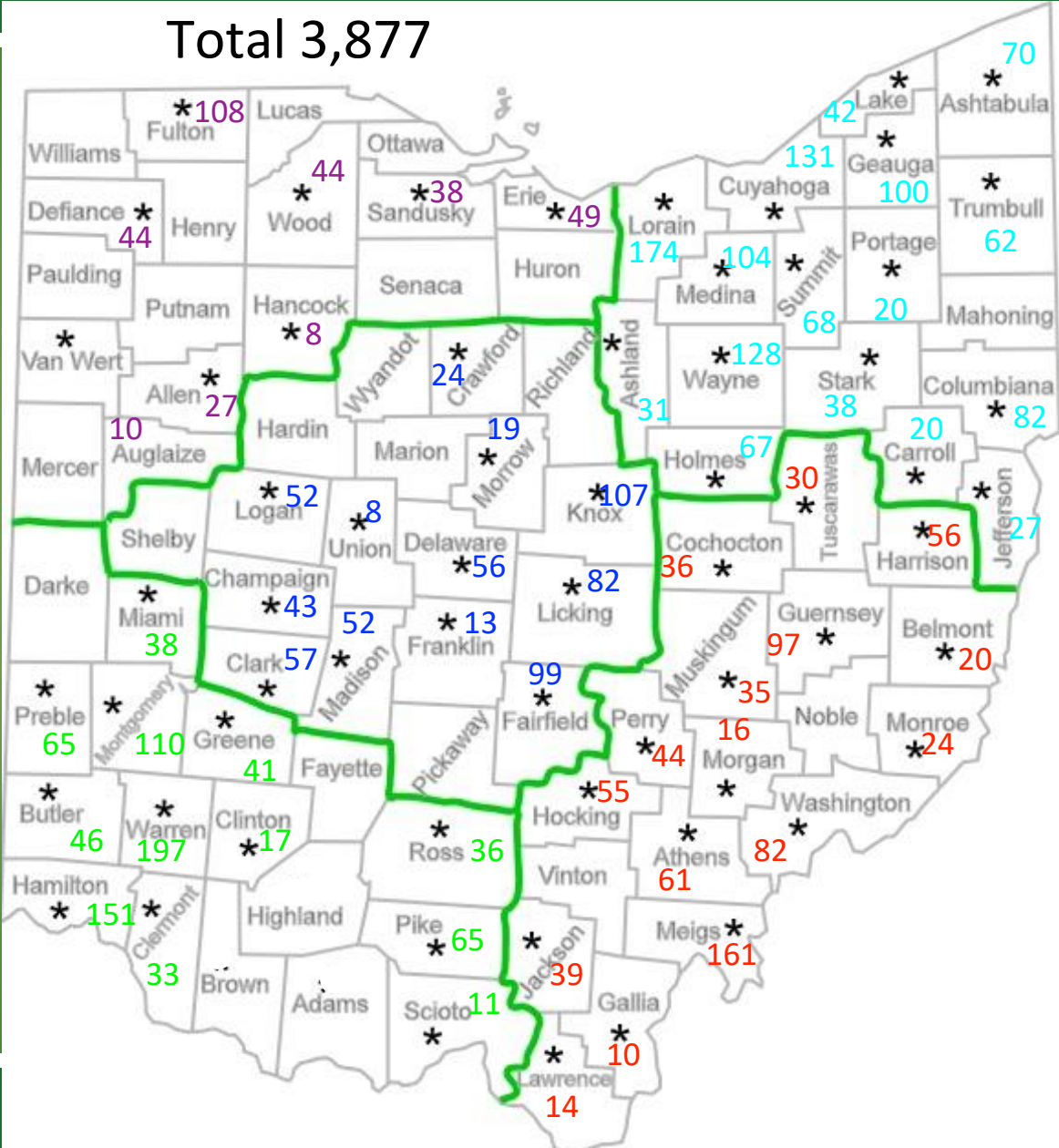
**NW 328**  
**(8%)**

**C 612**  
**(16%)**

**SW 810**  
**(21%)**

**NE 1164**  
**(30%)**

**SE 780**  
**(20%)**







# Ohio Horseman's Council, Inc.



**OHIO Equine Trails - 1,650 Miles - 110 Trail Systems**  
**2 miles to 59 miles in length**

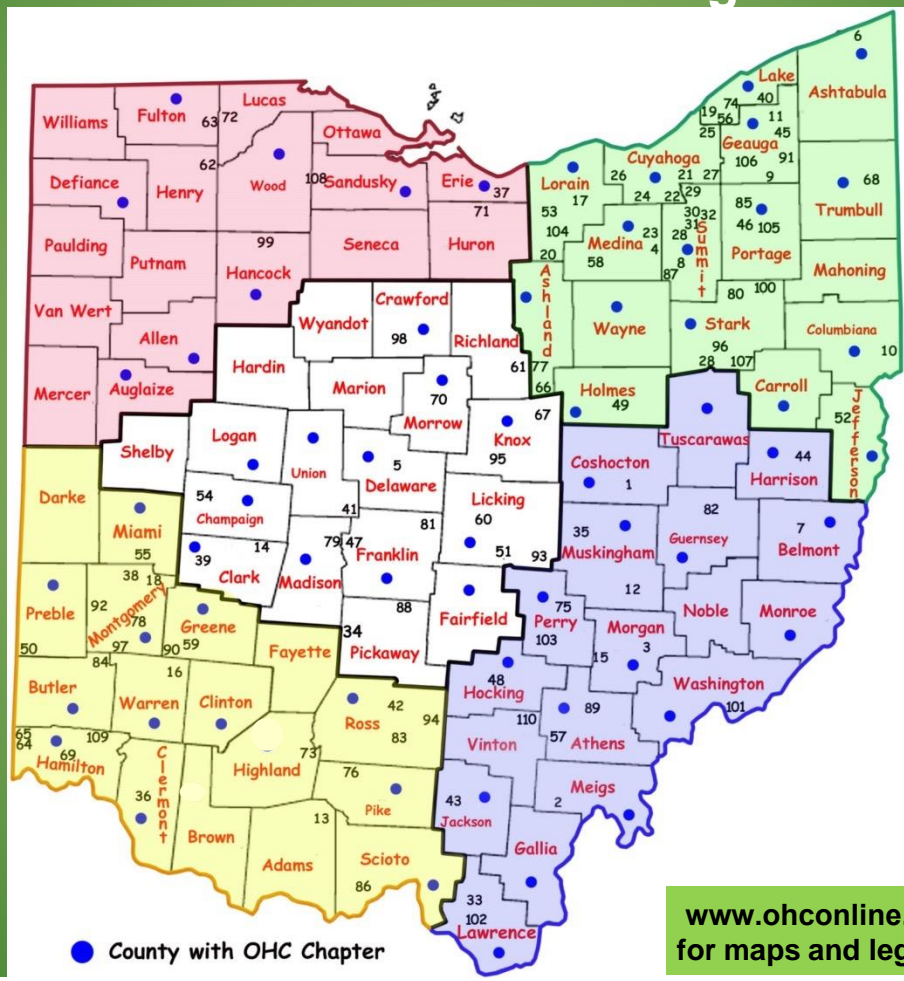
**Northwest**  
**51 Miles**  
**3.0%**  
**7 Trails**

**Central**  
**144 Miles**  
**9%**  
**17 Trails**

**Southwest**  
**498 Miles**  
**30%**  
**24 Trails**

**Northeast**  
**506 Miles**  
**30%**  
**43 Trails**

**Southeast**  
**466 Miles**  
**28%**  
**19 Trails**



[www.ohconline.com](http://www.ohconline.com) or "Horse Power" newsletter  
for maps and legends.

Source OHC  
Year 2017

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# Ohio Horseman's Council, Inc.



## Affiliations with State and National Organizations



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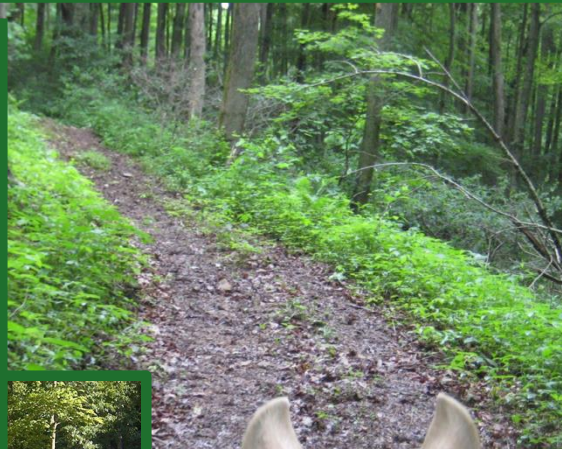




# Ohio Horseman's Council, Inc.



- OHC works with these organizations to maintain existing trails as well as build new trails,
- Respect needs to have separate but equal trails, and
- Support each organization's desire to enjoy trails.



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## Grant Money Available to Chapters

- \$5000 matching grant to one or more chapters
- Must be matched “in kind” by land manager
- \$750 regional grants to chapters; must show result at end of year.
- Examples: Hocking's group campground – gravel, widening of entrance, etc.
- Examples: Fixing persistently muddy areas at Alum Creek

**BEFORE**



**AFTER**



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## Membership Cost & Benefits

- Individual/  
\$20/year + \$20
- Family \$30/year + \$40
- Some chapters have  
additional fee



Equine Excess  
Liability - \$1M/per  
incident



15% off anything you  
buy (except saddles)



Free monthly  
subscription - \$30 value

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# Ohio Horseman's Council, Inc.

## Membership Cost & Benefits Cont'd



- Economic Impact Study
- Discounts from retailers such as John Deere, Nationwide Insurance, UPS, Sherwin Williams, Office Max



- Prescription Drug Benefit
- Equine Liability Insurance





# Ohio Horseman's Council, Inc.



## Membership Cost & Benefits



**SHERWIN WILLIAMS**  
Save up to 40% discount on Sherwin Williams paints, in-store products and wall coverings.



**JOHN DEERE**  
John Deere offers substantial discounts on everything from mowers and tractors to Gators<sup>SM</sup>, hay equipment and construction pieces.

- The MSRP Program - Professional operations can save up to 20% on select equipment
- The Cash Bonus Program - All members can save up to \$3,700 with vouchers that are stackable with special financing
- Construction Equipment - All members can save up to 26% on select equipment



**OFFICE DEPOT**  
Office Depot outfits offices with everything from office and computer supplies to paper and office furniture. From farm office to home office, you are eligible for up to a 70% discount!

As an active member of an equine association you are eligible for significant savings on these nationally known products!



**EQUINE DISCOUNTS**  
866-678-4289

A percentage of every sale through Equine Discounts is returned to the equine industry!



**RED BRAND**  
Red Brand offers Keppsafe V-Mesh Horse Fence and Non-Climb Horse Fence are recognized worldwide by stable managers, breeders, veterinarians and horse owners as the very safest for horses. Save up to \$20 per roll on Red Brand Horse Fence with exclusive AHC rebates.



**BIG ASS FANS**  
BAF is committed to Energy Efficient Air movement and providing comfort to the equine industry. Equine members will receive up to a 25% discount on qualifying purchases for all Equine Facilities and Personal Residences.



**SUNCAST COMMERCIAL**  
Suncoast Commercial is a market leader in high-quality resin, wood, and metal products made in the U.S.A. for over 25 years. Enjoy preferred pricing on waste management, storage, and outdoor furniture products.



JOHN DEERE



SHERWIN WILLIAMS



Office DEPOT



SUNCAST COMMERCIAL



REDBRAND



BIG ASS FANS

**Call 866-982-6872 to start saving!**  
[www.horsecouncil.org/about-us/membership/ahc-advantage-plan/](http://www.horsecouncil.org/about-us/membership/ahc-advantage-plan/)



AMERICAN HORSE COUNCIL

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- In addition to trail riding, OHC members engage in activities to help build leadership and horsemanship skills with youth in horse camps, gymkhana events, 4H/fair board roles, horse-friendly events, etc.



Gymkhana Series



Groom & Clean





# Ohio Horseman's Council, Inc.



## State Committees (27)

### Assist Chapters with:

- Learning & Networking via meaningful state membership meetings
- Event & Liability Insurance
- By-Laws
- Guidance on all topics

-Communications

-ByLaws

-Social media

-Legislative

-Grievance

-Trails

-Promotions & Merchandise



Deer Creek 2017, worked in teams to tackle 6 common chapter problems:

- 1) Raise money
- 2) Increase membership
- 3) Encourage volunteerism & participation
- 4) Getting recognition in the community
- 5) Keeping in touch
- 6) Sharing the workload

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# Ohio Horseman's Council, Inc.



**Deer Creek 2017, worked in teams to tackle 6 common chapter problems:**

- 1) Raise money**
- 2) Increase membership**
- 3) Encourage volunteerism & participation**
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- 5) Keeping in touch**
- 6) Sharing the workload**

**Example of results from the teamwork/brainstorming session:**

**Raise money:**

**-(100% profit, \$1,000+)**

**silent auctions, raffles, ad space with businesses;**

**-(500 profit)**

**tack auction, pig roast/food event, dice/poker ride, recycling**

**Solutions to these 6 problems found at [ohconline.com/filing cabinet/Brainstorming](http://ohconline.com/filing_cabinet/Brainstorming). Other topics there as well. "Debating a difficult question/situation"**



# Ohio Horseman's Council, Inc.



## How OHC funds activities

### **Budget year January through December**

- Must maintain a balanced annual operating budget
- Each year expenses cannot exceed revenues from membership dues and special programs

### **Finance committee**

- Chair appointed by president
- Treasurer and one person from each region
- Solicit budget input from all officers and committee chairs
- Develop the budget
- Present budget to Executive Cabinet for approval
- Conduct a review of the Treasurer's books and accounts (oversaw by the directors)

**Budget presented to general membership at November meeting for approval**



# Ohio Horseman's Council, Inc.



National & State Overview - economic impact*		
	USA	Ohio
Total # of horses**	7.2 M	256 K
Total # involved (excludes spectators, but includes owners, suppliers, employees, volunteers)	4.6 M	181 K
<b>Horse enthusiast by type (% of US households)</b>		
Owner (% represents 1.6 M households)	1.3%	
Participant (non owner)	16.0%	
Spectator only	13.2%	
Direct economic impact (using a multiplier "ripple effect" of spending by suppliers, employers)	\$122 B	\$2.6 B
Effect on Jobs (full time)	1.7 M	43 K
* American Horse Council Study 2017 ** 60% of horses used for recreation & showing ** 44% of horses used for trail riding Ohio ranks 4th in # of horses - TX=767 K; CA=535 K; FL=387 K		

Since OHC is all volunteer, if members logged 10,000 hours on trail maintenance at \$12/hr, OHC has contributed \$250,000 in value to Ohio parks & forests.

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**Barn, fencing,  
liability ins.**

**Tires, Fuel, Maintenance,  
Insurance, Taxes/Fees**

**Farrier, Vet, Tack**

**Horse-\$1000-\$3000,  
hay-\$450/yr, feed-  
\$416/yr, boarding-\$200-  
\$900/mo**

**New truck & trailer –  
\$45,000-\$100,000**

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**Add it up!**

**7,000 Horses in OHC  
x \$3,000 p/horse (est)  
= \$21 Million/Year**

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# Horse Power



Official Publication of Ohio Horseman's Council, Inc.  
2017



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## Volunteers Pave the Way for Ohio's Bridle Trails

Trail Chairmen, Ohio Horseman's Council, Inc.

- A new Information Mosk was built where you enter the camp and new manure pits have been installed.
- In the spring of 2017, two new bathrooms will be finished, and a new shelter will be added.
- The Fairfield County Chapter of OHC has also been busy, working hard on the group camp, with new tie lines and gates. They have also put more stone on the driveway.



OHC Volunteers from 13 counties helped during the Merikamp work week.



The next project was Blue Rock State Park and Forest. Blue Rock was a trial project between the OHC and ODNR in 2017. A short trail will be added so that you do not have to ride the same trail on your way back to camp. There is also a plan to move some of the road riding trails off of the roads, and is also putting a shelter in the horse camp in the near future.

Projects were done at Barkecamp State Park at the annual Glibby Memorial work week and ride. Tie line improvements were made, a concrete manure pit pad was poured, a bulletin board was put up at the shelter house, and work on the trails and the camp.

The last project I would like to mention was set up by ODNR at Cassius Creek State Park. Major repairs, made possible with grant money, were performed on the trails. Most of the work was performed by ODNR with help from Warren County Chapter of OHC members and friends.

Not only a short list of activities, but also a list of activities that were engaged in. Improvements at these about when you ride the trails, about joining OHC to show your appreciation for these efforts.

—Don Wagner

2017 Ohio Horseman's Council, Inc.





# Ohio Horseman's Council, Inc.



What can State  
OHC do to help  
you?

What can you do  
to help State  
OHC?

## Volunteers for State Roles:

Equine Affaire Chairman  
Website & Social Media support  
What do you like to do?

## Volunteers for a day:

Equine Affaire Booth, AAYHS,  
Butler County Horse Daze,  
International Trails Symposium

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Checkout our Website: [OHOnline.com](http://OHOnline.com)

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